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**FOR IMMEDIATE RELEASE**

**The City of Griffin Georgia navigates a new route to success with a Geospatial Road Map Analysis from eGIS Associates, Inc.**

**Griffin, GA, July 1, 2019** — GIS is not new to the City of Griffin. They have been using it to support planning efforts and most recently for improved asset management. Their current GIS is powered by Esri's ArcGIS platform including Desktop and Server. However, with all the new technologies and mandated regulatory requirements, the City knew that they needed some guidance on how best to implement some of the new technologies to meet the regulatory requirements and improve overall operations. They had many questions about where to start.

Should they need to move to the cloud? Is their number of licenses adequate? How should they prepare for transitioning to ArcGIS Pro and Enterprise? Was the new Utility Management Extension from Esri required to meet their goals? And how would their hardware and network infrastructure meet the necessary update requirements? The answers to these important questions would direct the growth and use of the City's GIS for the foreseeable future. With so much riding on the answers to these questions, the City turned to the GIS and IT experts at eGIS Associates (eGIS) for guidance.

eGIS is an Esri Silver Business partner with the ArcGIS Online and Release Ready specialties. These specialty designations mean eGIS has demonstrated expertise on Esri's newest technologies including ArcGIS Pro, ArcGIS Enterprise and ArcGIS Online. Since 2010, eGIS has been providing professional GIS and IT services to a host of clients from local government to the private sector with a reputation for exceptional knowledge, skill and service in the GIS field.



Release Ready  
Specialty



ArcGIS Online  
Specialty

To get the answers to the important questions the City had and more, they asked eGIS to conduct a Geospatial Road Map analysis with a focus on requirements to implement ArcGIS Pro and Enterprise. This included a review of current hardware, software licenses and use, user skills and knowledge, data, and workflows.

*“This is not the first time we have turned to eGIS Associates for help. They assisted us when the City first implemented ArcGIS Server. So, it made sense for us to turn to them once again for this project. The knowledge, professionalism, and skills of the eGIS are well known. We knew we could count on them to*

*give us the best answers to these questions.*” said Brian Haynes, GIS Administrator for the City of Griffin.

The goals and objectives of this analysis stated by the City were:

“To obtain clearly focused and obtainable objectives and strategies that will enable us to implement these new technologies in a manner which will improve stakeholder buy-in, improve overall City operations, support economic growth and increase confidence in GIS as a solution to improve processes and decision making throughout the City”

This analysis provides an impartial look at an organization’s GIS and how it aligns with stated goals, mandates and objectives. *“The City of Griffin is like many other well-established GIS groups. While it does provide quality products and services to their customers, these have stagnated to standard maps and reports that do not take full advantage of all GIS can offer. They knew they could do more but were not sure the best path to move forward. Our Road Map analysis provided them with turn by turn directions to help them grow their GIS in a manner that is closely aligned with the City’s business needs.”* said Tripp Corbin, CEO of eGIS Associates, Inc.

The Geospatial Road Map analysis included a thorough inventory of hardware, software and data available in the City’s GIS. eGIS conducted onsite interviews with the City’s GIS and IT staff along with many of the GIS customers. Staff members were interviewed to determine skill level, workflows, overall knowledge and future career goals. The GIS Manager provided insight into long range goals and current product demand. Lastly the GIS Customers were interviewed to determine the level of satisfaction with current products being provided and to determine if there were other needs GIS could help meet that the GIS staff were not aware of.

*“During the customer interviews we found the customers were very happy with the products they were receiving from the GIS Division but knew more was possible. The GIS and IT teams at the City are very proud of the work they do, and it shows through the quality of their products and services.”* said Tripp Corbin, CEO of eGIS Associates. He also went on to say *“The GIS team and City Departmental Directors also realized they could be doing a lot more with GIS. They are excited about the possibilities that new technologies such as ArcGIS Pro, ArcGIS Enterprise and ArcGIS Online will bring to the table to improve the daily operations. This support will be critical to the growth and success of GIS at the City.”*

eGIS compiled and analyzed all the gathered information to develop a road map of recommendations and priorities needed for the City to successfully implement ArcGIS Pro, ArcGIS Enterprise and ArcGIS Online, based on the goals and needs it expressed. This was presented to the City in the form of a 33-page report which included:

- Assessment of current hardware and software with recommended improvements to support new technologies and functionality
- Assessment of current GIS staff capabilities and recommendations for staff development and training
- Recommendations for improving communications between GIS staff and those they serve to ensure the most effective services and products are being provided

- Recommendations to improve communication and coordination between GIS and IT
- Linking of recommendations with specific business goals and requirements

The City's GIS Administrator, Brian Haynes says *"The Geospatial Road Map report we received from eGIS provided us with a very clear path to move forward as we implement new products and technologies from Esri. We feel that we know the answers to the questions we started with and a lot more. The eGIS staff members were a pleasure to work with and we were very pleased with their thoroughness and professionalism."*

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**About eGIS Associates, Inc.:**

eGIS Associates, Inc., an Esri Release Ready and ArcGIS Online Specialty Silver Partner, is focused on providing efficient and cost-effective Geospatial Solutions that meet the growing needs of public and private sector enterprises. Our mission is to help our customers master the Power of Place with current technology standards and Applied Spatial Intelligence ©. eGIS maintains credentialed staff in multiple Geospatial and IT disciplines to serve the range of needs of our clients. Our "tool kit" of resources includes mobile training labs and a host of state-of-the-art technology to aid in providing high quality and cost-effective results.