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## FOR IMMEDIATE RELEASE

### **Do you need help navigating the ArcGIS Online Cloud? eGIS Associates' new FlightPlan® for ArcGIS Online can help your investment take flight.**

**Atlanta, GA, August 9, 2013**—The need to organize, visualize, analyze and share Geospatial data is growing at an ever increasing rate, but the cost of deploying desktop, server, mobile and web GIS solutions has been a prohibiting factor for many. Esri's cloud-based mapping solution, ArcGIS Online provides a cost effective and robust platform for sharing geospatial data with users both inside and outside of your organization.

*"ArcGIS Online represents a big step into the future for the use of GIS. Being able to share maps, data, tools and more via the Cloud is a powerful means of delivery. Now anyone with a web connection can access critical information at any time on almost any device, whether it is a smart phone, tablet, laptop or desktop computer."* says Tripp Corbin, CEO of eGIS Associates.

Esri's most recent update to ArcGIS Online in July added new spatial analysis tools, improved imagery display, improved routing tools, incorporated additional web application templates and more to further expand its capabilities. eGIS Associates' new **FlightPlan® for ArcGIS Online** can help your organization navigate the Cloud and ensure a successful implementation and deployment of Esri's ArcGIS Online.

Jason Kandrick, President of eGIS Associates believes that *"Esri opened the flood gates for their customers to implement ArcGIS Online when they incorporated an ArcGIS Online subscription for organizations who use ArcGIS for Desktop 10.2 (Basic, Standard, or Advanced) and are current on maintenance. While ArcGIS Online releases whole new level of access to GIS technology [thereby expanding an organization's ROI], many GIS users are still unsure about cloud-based services, what they are and how they can be used. This is why we created our FlightPlan® for ArcGIS Online service – to assist our customers with implementing Esri's powerful new tool, free of turbulence."*

The new entitlement mentioned above provides those with ArcGIS for Desktop licenses on current maintenance with a number of named users plus 100 ArcGIS Online Credits equal to the total number of ArcGIS for Desktop licenses.

### **What is eGIS' FlightPlan® for ArcGIS Online?**

eGIS' FlightPlan® is a tiered service that will help your organization's ArcGIS Online investment take flight. Our tiers allow you to plot a course that intersects your budget and needs. They include:

- **FlightPlan® Basic** - Our ArcGIS Online experts help you determine what ArcGIS Online Subscription level is right for your organization

- **FlightPlan® Standard** - Includes the Basic tier service, plus setup and configuration assistance with your ArcGIS Online Subscription and training for your key staff members.
- **FlightPlan® Advanced** - Includes all tier services, plus our experts provide ongoing assistance with managing your ArcGIS Online Subscription, site, shared services, maps, and applications.

To request more information about our new FlightPlan® for ArcGIS Online service visit our website at <http://www.egisassociates.com/arcgis-online-flightplan.html> or email us at [sales@egisassociates.com](mailto:sales@egisassociates.com).

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**About eGIS Associates, Inc.:**

eGIS Associates, Inc., an Esri Silver Partner, is focused on providing efficient and cost effective Geospatial Solutions that meet the growing needs of public and private sector enterprises. Our mission is to help our customers consume the Power of Place with current technology standards and Applied Spatial Intelligence®. eGIS maintains credentialed staff in multiple Geospatial and IT disciplines to serve the range of needs of our clients. Our “tool kit” of resources includes mobile training labs and a host of state-of-the-art technology to aid in providing high quality and cost-effective results.